



Juice CSR Platform - A word on the Juice CSR Platform before you are off to the sun!

Dear colleague,

While you are getting ready to start your summer holidays, we hope you will find a minute to read this short update on the Juice CSR Platform activities. Happy to inform you that the Platform is growing, and that today we can proudly count 51 members representing every stage in the value chain – from fruit growers and processors, over bottlers and retailers, all the way to suppliers and NGOs.

These members, organised in our 3 country-crop working groups and led by the newly elected Steering Committee, are working on a number of projects: around calculation of a living wage and empowering smallholders in the working group Orange-Brazil, around development of tool cards on pesticide usage and growth regulators, as well as around farmer training on sustainable plant protection within the working group Apple-Poland, around research and analysis on labour issues both at processor and at farm level in the working group Pineapple-Thailand.

Apart from projects within these working groups, the revision of the Juice CSR Sector Roadmap is under way, and should be finalised by the end of the year.

Don't forget that the Platform is also a tool to share all the good stories that are happening in our supply chains. Like the encouraging news coming from Huelva, about the initiative of Agromartin to provide entrepreneurship training to the migrant women for them to create their own businesses when they go back to Morocco <http://agrodiariohuelva.es/2019/06/11/diputacion-y-agromartin-colaboraran-para-fomentar-el-emprendimiento-de-las-mujeres-marroquis-en-su-pais/>

Got more good news to share and promote? Do contact us at hello@juicesr.eu and learn more via our website www.juicesr.eu or via the Platform [LinkedIn](#) page. Managing risk together, continually improving together, telling a story together!

We wish you a wonderful summer!
The Juice CSR Platform Management Team

