## **PRESS RELEASE**

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1 & 2 October

## FOR IMMEDIATE RELEASE

The Juice Summit - the leading, annual conference for fruit juice executives worldwide

The conference provides a genuine and dynamic forum for all industry players and their suppliers

**Antwerp, Belgium - 1&2 October 2019 - Hilton Antwerp 4\***. Organised by AIJN, IFU and SGF, the Juice Summit is now a global, annual conference which guarantees the presence of renowned industry leaders and experts of the European and international juice industries. Over the years it has become a key conference delivering exceptional insights in important topical dossiers as well as providing a unique networking opportunity.

The Summit is a two-day conference with presentations and panel discussions covering a wide variety of topical issues which determine the business environment of today, as well as challenges for tomorrow. Our speakers and panelists will also share their understanding and vision of the future for the fruit juice industry with participants. Key policy fields like CSR, health and nutrition as well as insights on global market developments will be on the programme. This year we have the honor of having 3 prominent keynote speakers:

<u>James Quincey</u>, CEO & Chairman, The Coca-Cola Company <u>Professor Jan Rotmans</u>, Erasmus Universiteit Rotterdam <u>And Marius Robles</u>, Co-Founder of FOOD BY ROBOTS

With over 550 participants from over 40 countries, the conference takes place in the most exclusive venues in Antwerp. All practical information and registration process can be found via the following link: <a href="https://www.juicesummit.org/">www.juicesummit.org/</a>

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