



Juice Summit 2020

Speaker opportunities



**JUICE
SUMMIT 2020**

powered by AIJN, IFU, SGF

Speaker opportunities

Organised by AIJN, IFU and SGF, the Juice Summit is a global, annual conference which guarantees the presence of renowned industry leaders and experts of the European and international juice industries. Over the years it has become a key conference delivering exceptional insights in important topical dossiers as well as providing a unique networking opportunity.

The Juice Summit offers a unique opportunity to speak directly to your peers who share a similar vision and passion and secure great visibility to your company. The agenda for 2020 will feature dynamic presentations by experts and industry leaders from across the world. Submit your proposal today if you are interested in being one of them.

This Call for Speakers is looking for the most relevant contributions, innovative initiatives and solutions within the framework of sustainability, new technologies/innovations in production/quality, market insights worldwide, outlook and challenges in the juice supply chain and digitalization.

All details on various sessions can be found in the draft programme [below](#).

All authors are cordially invited to submit their proposals to events@sgf.org

Benefits of Speaking at Juice Summit:

- Your photo and bio prominently featured on the event Website, establishing you and your company as trusted and respected experts in the industry
- Your session(s) prominently featured in marketing outreach sent to relevant prospects
- By presenting at the leading juice industry event, you instantly establish yourself as an industry leader

Business-building opportunities:

- Access to the participant list through the event app and possibility to connect with peers and analysts covering your markets
- Opportunity to exchange business cards with engaged prospects attending the event
- Complimentary admission to all networking events throughout the conference

Budget and access advantages:

- Your SPEAKER badge is an All Access Pass to the entire Juice Summit conference. You save as much as € 1450.
- Complimentary access to both evening programmes (Welcome dinner and Gala dinner)
- Reserved seating in ball room

Speaker Requirements:

- Speakers must share their information in an educational, non-commercial and non-self-promotional manner.
- Speakers must agree to share their presentation with the audience of the event afterwards
- Speakers must provide a short biography and a picture to be displayed on event website and used for promotion
- No coverage of hotel booking, travel expenses or other fees.

Thank you for your interest in the Juice Summit, and your decision to submit a proposal. Please be advised that many applications are received for speaking opportunities and we cannot accommodate all requests. Also - please be aware that many of the sessions may be presented in a panel format and/or may feature multiple speakers. The decision to feature multiple speakers in any session is at the sole discretion of conference organizers.



Draft Agenda 2020

SESSION 1 Technology and Innovation

- Presentation fruit juice productions/technology
- Presentation fruit production/crop
- Presentation in packaging
- ...

SESSION 2 Sustainability

- Perspective fruit producers
- Perspective juice producers
- Perspective distribution
- Perspective consumer
- Perspective retailer
- Perspective NGO
- ...

SESSION 3 Circularity in the Juice industry

- Perspective from the technology/ juicing manufacturing
- Perspective from the distributors
- Perspective NGO's/consumers
- ...

SESSION 4 The Juice Supply Chain – Outlook and Challenges

Open to suggestions

SESSION 5 Fruit Juice matters for your Health

- Changing the perception
- New insights on health benefits of juices
- ...

SESSION 6 Dynamics in the I Fruit Juice Market

- Market opportunities
- Different commodities
- ...

SESSION 7 Digitalization in the juice industry

Open to suggestions

